

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 3

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 63061

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

CONTRACT NO. REV.

1021-63061-3

DATE PRINTED

02/06/13

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2/5-2/11	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2635	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **L.U.R.**	01111..	4	05:00A	06:00A	30S	02/05/13-02/08/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **L.U.R.**	M	1	05:00A	06:00A	30S	02/11/13-02/11/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
3 **L.U.R.**	01111..	4	06:00A	07:00A	30S	02/05/13-02/08/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
4 **L.U.R.**	M	1	06:00A	07:00A	30S	02/11/13-02/11/13	M-F 6-7A CBS-2 NEWS	1	200.00	200.00
5 **L.U.R.**	02222..	8	07:00A	09:00A	30S	02/05/13-02/08/13	THE EARLY SHOW	8	200.00	1600.00
6 **L.U.R.**	M	2	07:00A	09:00A	30S	02/11/13-02/11/13	THE EARLY SHOW	2	200.00	400.00
7 **L.U.R.**	01111..	4	09:57A	11:00A	30S	02/05/13-02/08/13	PRICE IS RIGHT	4	1800.00	7200.00
8 **L.U.R.**	M	1	09:57A	11:00A	30S	02/11/13-02/11/13	PRICE IS RIGHT	1	1800.00	1800.00
9 **L.U.R.**	01111..	4	11:00A	11:27A	30S	02/05/13-02/08/13	M-F 11-1130A CBS-2 NEWS	4	800.00	3200.00
10 **L.U.R.**	M	1	11:00A	11:27A	30S	02/11/13-02/11/13	M-F 11-1130A CBS-2 NEWS	1	800.00	800.00
11	01111..	4	02:58P	04:00P	30S	02/05/13-02/08/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

CONTRACT NO. REV.

1021-63061-3

DATE PRINTED

02/06/13

PAGE 2

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2/5-2/11	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2635	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
L.U.R.										
12 M		1	02:58P	04:00P	30S	02/11/13-02/11/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
L.U.R.										
13 01111..		4	04:00P	05:00P	30S	02/05/13-02/08/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
L.U.R.										
14 M		1	04:00P	05:00P	30S	02/11/13-02/11/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
L.U.R.										
15 .1111..		4	05:00P	06:00P	30S	02/05/13-02/08/13		4	500.00	2000.00
L.U.R. CBS2 NEWS @ 5P										
16 M		1	05:00P	06:00P	30S	02/11/13-02/11/13		1	500.00	500.00
L.U.R. CBS2 NEWS @ 5P										
17 .1111..		4	06:00P	06:30P	30S	02/05/13-02/08/13		4	500.00	2000.00
L.U.R. CBS2 NEWS @ 6P										
18 M		1	06:00P	06:30P	30S	02/11/13-02/11/13		1	500.00	500.00
L.U.R. CBS2 NEWS @ 6P										
19 Sa		1	06:00P	06:30P	30S	02/09/13-02/09/13		1	500.00	500.00
L.U.R. CBS2 NEWS SAT @ 6P										
20 Su		1	05:00P	05:30P	30S	02/10/13-02/10/13		1	600.00	600.00
L.U.R. CBS2 NEWS SUN @ 5P										
21 Sa		1	05:00P	05:30P	30S	02/09/13-02/09/13		1	500.00	500.00
L.U.R. CBS2 NEWS SAT @ 5P										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

CONTRACT NO. REV.

1021-63061-3

DATE PRINTED

02/06/13

PAGE 3

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2/5-2/11	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
		2635			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22	Su	1	06:00P	07:00P	30S	02/10/13-02/10/13		1	500.00	500.00
L.U.R. CBS2 NEWS SUN @ 6P										
23	01111..	4	06:56P	07:30P	30S	02/05/13-02/08/13	M-F 7-730P ET	4	1800.00	7200.00
L.U.R.										
24	M	1	06:56P	07:30P	30S	02/11/13-02/11/13	M-F 7-730P ET	1	1800.00	1800.00
L.U.R.										
25	01111..	4	07:30P	07:57P	30S	02/05/13-02/08/13	M-F 730-8P INSIDER	4	1500.00	6000.00
L.U.R.										
26	M	1	07:30P	07:57P	30S	02/11/13-02/11/13	M-F 730-8P INSIDER	1	1500.00	1500.00
L.U.R.										
27	T	1	07:58P	09:00P	30S	02/05/13-02/05/13	TU 8-9P/NAVY CIS	1	10000.00	10000.00
L.U.R.										
28	T	1	09:00P	10:00P	30S	02/05/13-02/05/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
L.U.R.										
29	F	1	09:00P	10:00P	30S	02/08/13-02/08/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
L.U.R.										
30	F	1	10:00P	11:00P	30S	02/08/13-02/08/13	FRI 10-11P/BLUE BLOODS	1	9500.00	9500.00
L.U.R.										
31	01111..	5	10:59P	11:35P	30S	02/05/13-02/09/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
L.U.R.										
10		10:59P	11:30P						
32	Su	1	11:30P	12:00M	30S	02/10/13-02/10/13	LATE NEWS - GRAMMY NITE	1	2800.00	2800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		345395	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME					WENDY GREUEL FOR MAYOR		
AND	650 Massachusetts Ave NW Ste 210					7120 Hayvenhurst Ave Ste 315		
ADDRESS	Washington DC 20001-3796					Van Nuys CA 91406-3813		
	USA					USA		
CONTACT	KATE WELSH					PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.		PRODUCT 1307			
2635								
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
L.U.R.										
33	M	1	10:59P	11:35P	30S	02/11/13-02/11/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
L.U.R.										
34	01110..	3	11:35P	12:37A	30S	02/05/13-02/07/13	DAVID LETTERMAN	3	700.00	2100.00
L.U.R.										
35	M	1	11:35P	12:37A	30S	02/11/13-02/11/13	DAVID LETTERMAN	1	700.00	700.00
L.U.R.										
36	W	1	09:00P	10:00P	30S	02/06/13-02/06/13	WED 9-10P/CRIMINAL MINDS	1	9500.00	9500.00
L.U.R.	mkgd for n/a 2/10 Mentalist									
37	Sa	1	08:00P	11:00P	30S	02/09/13-02/09/13		1	1950.00	1950.00
MKGD FOR MONIES REINVESTED DUE TO L.U.R. CORRECTIONS										
Total Contract:								81		111400.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	111400.00	.00	111400.00	
GRAND TOTAL									111400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION